

April 2023

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Welcome to the April Issue

Become a Clean & Resilient Marina Professional

Registration is now open for the Association of Marina Industries (AMI) next Clean & Resilient Marina course to be held June 19 to 21, at Moose Landing Marina in Naples, Maine.

The 2-day course, taught by industry experts, will teach marina operators and managers how to operate eco-friendly and sustainable marinas and ensure compliance with federal environmental regulations. In addition, the program also provides foundational knowledge for those seeking state-level clean marina certification. Topics taught include – marina siting and design, stormwater management, marina maintenance, facilities, and habitat, vessel maintenance and repair, and more.

Upon completion, attendees will be certified as Clean & Resilient Marina Professionals (CRMP) and will have access to AMI's online Clean Marina Accreditation Program that allows CRMPs to self-certify their facilities as clean and resilient.

An agenda for the course can be found here and covers one and a half days of classroom time and activities followed by a marina study tour. Register now while seats are still available.

Contact Eric Kretsch, EKretsch@MarinaAssociation.Org, for more information or visit the AMI website.

Registration Now Open for September Clean Marina Course

Registration is now open for the Association of Marina Industries (AMI) fall Clean & Resilient Marina course to be held September 25-27, at Hyatt Place, Fort Lauderdale, Florida. Marina operators and managers will learn from industry experts how to operate eco-friendly and sustainable marinas and ensure compliance with federal environmental regulations. In addition, the 2-day course also provides foundational knowledge for those seeking state-level clean marina certification. Topics taught include – marina siting and design, stormwater management, marina maintenance, facilities, and habitat, vessel maintenance and repair, and more.

Upon completion, attendees will be certified as Clean & Resilient Marina Professionals (CRMP) and will have access to AMI's online Clean Marina Verification Program that allows CRMPs to self-certify their facilities as clean and resilient.

An agenda for the course can be found here and covers one and a half days of classroom time and activities followed by a marina study tour. Regis-

ter now for this opportunity to create a welcoming facility for environmentally-conscious boaters and showcase your environmental stewardship.

Contact Eric Kretsch, EKretsch@MarinaAssociation.Org, for more information or visit the AMI website.

AMI Conference & Expo Posts Call for Seminar Proposals

The AMI Conference & Expo seeks input from industry for its January 2024 event.

The Association of Marina Industries (AMI) Conference & Expo has posted a Call for Proposals on its website and social media accounts. Deadline for submitting proposals for consideration is June 1, 2023. The AMI Conference & Expo is scheduled for January 30 – February 1, 2024, in Fort Lauderdale, Florida.

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Industry News

The AMI team is looking for breakout and workshop topics relevant to the business of marinas and boatyards, from operations to management, for its all-industry audience of Certified Marina Managers (CMMs) and Certified Marina Operators (CMOs), as well as marina designers, engineers, sales professionals, and staff. Topics will target entry-level staff to senior and executive management.

This year the conference will provide dedicated tracks on Leadership Skills; Human Resources Management and Professional Development; Design & Engineering; and Marina & Boatyard Operations. Overall, the AMI Conference & Expo hosts approximately 25 sessions, including two Keynote Addresses and pre-conference workshops, and hosts over 1,000 attendees and 160 exhibitors. The AMI Conference & Expo is open to all industry professionals.

Please visit the [AMI Conference & Expo website](https://marinaassociation.org/conferenceandexpo) or marinaassociation.org/conferenceandexpo to submit your presentation.

For more information about AMI, please visit marinaassociation.org for more information.

X-Shore Partners with Safe Harbor Marinas

[X Shore](#), the Swedish technology company leading the movement for sustainable electric boats, announces its partnership with [Safe Harbor Marinas](#), the largest owner and operator of marinas in the world.

"We are thrilled to be partnering with Safe Harbor Marinas to encourage more boating enthusiasts to experience 100% silent, high-performance electric boats," said Jenny Keisu, CEO of X Shore. "Our organizations share a passion for the water and a deep commitment to sustainability."

Safe Harbor Members have exclusive access to Eelex 8000 vessels at its locations in San Diego, Charleston, Montauk, Newport, West Palm Beach, and at pop-up locations throughout its extensive

network. "The enthusiasm from our Members about the X Shore program is noticeable" said Rebecca LeBlanc, vice president of Partnerships and Experiences. "Through our nationwide events, Safe Harbor Experiences, the members have had the opportunity to experience these environmentally friendly electric boats firsthand. As a direct result, they are highly anticipating the addition of this amenity to our different marinas across the country. Our partnership with X Shore will continue to have a positive impact on the future of the marine industry."

X Shore's latest boat, the X Shore 1, was unveiled in September 2022, expanding the product offerings while delivering high performance at a fraction of the price of other competing electric boats in the market. For more on the partnership between X Shore and Safe Harbor Marinas, visit shmarinas.com/water-magazine

Mack Boring & Parts Mourns the Loss of Ned McGovern

[Mack Boring & Parts Co.](#), is saddened to announce the passing of industry veteran Edward "Ned" McGovern III. Ned passed away peacefully in his home surrounded by family and loved ones on April 14, at the age of 77, following a seven-year battle with prostate cancer.

McGovern began his 46-year career at Mack Boring in 1968 the day after he completed his service with the U.S. Marine Corp. where he served as a Lance Corporal. In 1990, he became the third generation of McGovern leaders to become president of Mack Boring, and later co-president with his brother Steve from 2003-2008. Ned, along with the McGovern family, transformed the company with the addition of key products such as Yanmar, Isuzu and Scania. The family founded the Engine City Technical Institute and trained thousands of technicians, preparing them for careers in both on- and off-road engine service. The company reorganized into five strategic business units to position itself for the future growth to come.

In 2014, Ned finished his career with Mack Boring, retiring as Chairman Emeritus.

Integra Acquires The Perry Marina

Miami-based real estate investment and development firm Integra Investments, through its Integra Marinas platform, announced the acquisition of The Perry Marina in Key West's Stock Island. Located within one of the highest-barrier-to-entry markets in the United States, this property is a trophy asset and marks the company's eighth and largest marina acquisition to date, and fifth active marina alongside partner BLG Capital Advisors and other private investors. Terms of the sale could not be disclosed.

Located at 7005 Shrimp Road, The Perry Marina is situated on nearly 35 acres just minutes from "Old Town" Key West, providing unparalleled access to the country's southernmost point. It is the largest deepwater marina in the Florida Keys, offering 288 wet slips constructed with state-of-the-art Bellingham floating concrete docks. Supported by a fantastic boating community and expansive amenity offerings, the marina is capable of berthing superyachts up to 350 feet in length and provides hi-speed gas and diesel fueling, a ships store, captain's lounge, and resort-style pool.

Oasis Marinas, the premier marina management company, will manage the marina property.

Within the same community, adjacent to The Perry Marina is The Perry Hotel, which was simultane-

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ously acquired in a separate venture by real estate investment and development company Key International; the 100-key boutique hotel will be owned and operated by Key International independently from the marina.

Investment Firm Purchases Keys Marina

Miami-based real-estate and development firm Integra Investments, through its Integra Marinas subsidiary, has acquired The Perry Marina on Stock Island in the Florida Keys.

It's the company's eighth and largest marina acquisition, and the fifth active marina alongside BLG Capital Advisors and other private investors. Terms of the sale weren't disclosed.

Located at 7005 Shrimp Road, the marina is on nearly 35 acres and is close to "Old Town" Key West. It is the largest deep-water marina in the Keys, according to Integra, with 288 slips. The facility can accommodate boats to 350 feet, and includes high-speed gas and diesel fueling, a ship's store, a captain's lounge and a swimming pool.

"The Perry Marina's location within a world-class destination for domestic and international boaters allows for some of the top fishing and nautical experiences of any coastal location, making this an anchor asset for our growing portfolio," Victor Ballestas, a principal with Integra Investments, said in a statement.

Oasis Marinas will manage the property for Integra Investments.

Your Boat Club Expands in Florida

Your Boat Club (YBC) is proud to announce the opening of its fifth location in Florida at Punta Gorda. The new spot with a fresh fleet of boats is located in the bustling and vibrant Fisherman's Village, which features waterfront shopping and dining from more than 30 shops and restaurants as well as arts and entertainment.

Your Boat Club at Punta Gorda will offer both club memberships and rentals so residents and vacationers can enjoy everything from early morning fishing, midday cruising, and sunsets at this premier on-the-water location. Your Boat Club Punta Gorda is located at 5 Maud St.

YBC is a privately-owned boat club whose members enjoy the benefits of award-winning, personal service and a fleet of fishing boats, ski boats, and pontoons to use at premier boating destinations in Florida, Minnesota, Wisconsin, Illinois, and France. YBC also offers a fleet of daily rental boats available to the public.

For a full listing of YBC's locations, go here.

Lake Mead Levels Defy Predictions

Lake Mead earlier this week was measured at 1,045.91 feet (above sea level), almost 3 feet above the level projected by the U.S. Bureau of Reclamation's Most Probable 24-Month Study, which was released in March, according to published reports. The bureau expected the level to have dropped to 1,043.06 feet, according to a report by KFOR News, and any increase is seen as a positive. The trend has continued for the last three months.

Lake Mead is a little more than 5 feet higher than the record-low of 1,040.71 feet measured July 27, 2022. According to the latest projection from the Bureau of Reclamation, the lake could drop to 1,036.9 feet by the end of April, just over 9 feet lower than its current level.

The snowpack has reportedly built the Snow Water Equivalent in the Colorado Rockies to 158% of the usual average, according to an 8 News Now report. However, this doesn't necessarily directly translate to more water in Lake Mead, as water managers reportedly plan to fill reservoirs upstream of the lake.

Stakeholders speculate that the bureau will allow Lake Powell to benefit from the melting snowpack in Colorado before Lake Mead.

Invasive Species Commission Urges Congress to Act

The Aquatic Invasive Species Commission released a report that identifies regulatory gaps in how invasive species are dealt with.

The commission — a collaboration between Yeti, Bass Pro Shops, and boating and fishing industry stakeholders — is urging Congress to modernize laws, increase spending and improve coordination at federal, state, local and tribal levels to combat aquatic invasive species.

“Today’s report ... is a foundational step in engaging our lawmakers to take a holistic approach to combat and reverse the threat of aquatic invasive species in our waterways,” NMMA president and CEO Frank Hugelmeyer said in a statement. “We look forward to working with Congress to execute on the report’s recommendations to ensure future generations of boaters and anglers have access to clean waters and healthy ecosystems for years to come.”

Aquatic invasive species can foul propellers, jam impellers, clog drains and intakes, and cause bilge-pump failure. They also alter ecosystems, reduce biodiversity, harm water quality and degrade waterways. For more.

USFWS Awards \$20 Million in Grants for Marinas -- The U.S. Fish and Wildlife Service announced the agency’s Boating Infrastructure Grant (BIG) program will provide more than \$20 million in grant funding for 19 states to construct, renovate and maintain marinas and other boating facilities for outdoor recreation. Under the BIG program, more than \$2.8 million will fund projects in 19 states under the BIG Tier 1 subprogram, and \$17 million in grants will be awarded competitively for projects in 10 states under the BIG Tier 2 subprogram.

Since its inception in 2000, the BIG program has awarded over \$283 million to projects for large transient recreational boats, including funding

the construction of more than 6,800 berths and other amenities benefiting boaters across most states and U.S. territories. States receiving BIG grants include Alabama, Arizona, Arkansas, Florida, Georgia, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, New Jersey, New York, North Carolina, Ohio, Oregon, Rhode Island, South Carolina, Texas, Virginia, Wisconsin, and U.S. Virgin Islands.

“Boating Infrastructure Grants create and add public access for recreational boating and improvements to waterways across the nation, benefiting local communities and economies, wildlife and outdoor enthusiasts,” said Service Director Martha Williams. “Increasing outdoor recreation access and waterway stewardship complement the infrastructure improvements coming from the Bipartisan Infrastructure Law and America the Beautiful initiative.”

Funding for the BIG program comes from the Sport Fish Restoration and Boating Trust Fund (Trust Fund), a voluntary user pay system created by recreational boaters and anglers in 1950 to pay for critical conservation programs and recreational boating infrastructure projects. Grantees use BIG funds to construct, renovate and maintain marinas and other facilities with features for transient boats (those staying 15 days or less), that are 26 feet or more in length, and are used for recreation. Grantees may also use funds to produce and distribute information and educational materials about the program and recreational boating.

U.S. Senate Reintroduces Recreation Package

America’s Outdoor Recreation Act (AORA) was reintroduced today in the 118th Congress with strong bipartisan support, and the Outdoor Recreation Roundtable and its members across the \$862 billion outdoor recreation economy urge swift approval of this bill so that many more Americans

can enjoy outdoor spaces and their associated benefits to health and wellness. This groundbreaking legislation not only boosts local and national economies, it also gives more Americans — especially those in underserved areas — greater access to green spaces and public lands and waters while not costing taxpayers a dime to implement.

“This is a commonsense, no-cost bill that will help equalize and improve access to green spaces and wild outdoor places in every state in the country,” said Chris Perkins, Senior Director of the Outdoor Recreation Roundtable. “We are seeing unprecedented interest in outdoor recreation, but many of the policies supporting outdoor recreation are outdated. This package will make it easier for Americans to access the outdoors and provide agencies with new tools to address long-standing outdoor recreation needs. We need solutions that enhance outdoor recreation opportunities while protecting America’s public lands and waters, and AORA is an historic step to update these policies.”

Outdoor recreation is an \$862 billion industry, providing 4.5 million American jobs and boosting economies in communities large and small.

And studies have shown that enjoying time outside helps benefit a person’s mental and physical health.

“Thanks to the work of Senator Manchin (D-WV), Senator Barasso (R-WY), and the many other champions of the outdoor industry in Congress, Americans will have the opportunity to reap these benefits for generations to come,” Perkins continued. “ORR encourages swift, bipartisan action to send this bill to the president’s desk.”

America’s Outdoor Recreation Act would:

- enable permit streamlining to ease burdens on outfitters and guides and improve access to outdoor experiences;
- improve access to recreation on public lands and waters;
- ensure access to green spaces in underserved communities;
- update outdoor recreation infrastructure;
- develop, improve, and complete long range trails; and
- invest in rural economic development.

America’s Outdoor Recreation Act, Explained





By Eric Kretsch

Legislation & Partnerships

AMI is a proud partner of BoatPAC, working with BoatPAC to address industry concerns in Congress and the Federal Government. AMI is working closely with NMMA, MRAA, and other Washington D.C. partners on the proposed vessel speed regulations to protect Right Whales. See more information below.

NOAA's Proposed Vessel Speed Regulation for Recreational Boats Poses Safety and Privacy Concerns, Will Harm Coastal Economies

The recreational boating and fishing industry remains concerned over the National Oceanic and Atmospheric Administration (NOAA) proposed changes to the North Atlantic Right Whale Vessel Strike Reduction Rule.

Changes include:

- A mandatory 10 knot (11 mph) speed restriction for all boats 65 feet and greater be lowered to include all boats 35 feet and greater in length.
- An expansion of the existing Seasonal Speed Zones (SSZ) to span the vast majority of the Atlantic coast – from Massachusetts to central Florida.
- A 10-knot speed restriction up to 90 miles out from the shoreline, in some instances, for up to 8 months out of the year.

We believe there is a more balanced approach that should be taken to protect the North Atlantic right whale, which does not severely restrict access to the Atlantic Ocean. Instead of this sweeping rule, NOAA must work with the recreational marine industry and U.S. Coast Guard to establish solutions to track whale migration patterns and enforce existing restrictions. [Learn more about BoatPAC here.](#)

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Become a Certified Marina Manager (CMM) or Certified Marina Operator (CMO)



CMM/CMO

Certified Marina Managers (CMM) and Certified Marina Operators (CMO) are marina professionals who have completed an extensive training and certification process through the globally recognized International Marina Institute (IMI) and embrace the continuance of education and training for themselves and those who work within the marina industry.

How do I become a CMM or CMO?

Step 1

Attend the **Intermediate Marina Management Course (IMM)**. This course focuses on marina operations, policies, and procedures. Marina-man-agement pros offer their expert thinking about business issues and challenges throughout the industry.

Topics include marina-law risk and liabilities, fire and emergency-response planning, environmental management, health and safety compliance, and personal self improvement skills

*Must have one year of marina management experience to attend.

Step 2

Attend the **Advance Marina Management Course (AMM)**. Through small groups, interactive workshops, and specific case studies, the AMM course examines such topics as profit-center management, regulations and permit-ting, operations, marina law, human resource management, risk management and loss control, improving the quality and value of services, policy and procedure manuals, business strategy and financial management, marketing, promotion, and pricing.

The AMM offers its graduates a national and international business perspec-tive on management issues, and a long-term network of international con-tacts to rely on in the future.

*Must have three years of marina management experience and attended IMM Course.

Step 3

Upon completion of the IMM and AMM courses you then apply for the certification that you qualify for, CMM or CMO.



An aerial photograph of a marina with clear turquoise water. Numerous small boats are scattered throughout the water. In the bottom right corner, a large, modern dock structure is visible, with several larger yachts moored alongside it. The dock has a grey concrete surface and dark metal railings.

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Professional Marina Resource Guide

THE RESOURCE
for Marina Owners,
Operators and Professionals
to source essential products
and services, in 2022



Around The World

Cape Town's Superyacht Training Academy Reports Surge in Demand

South Africa's Superyacht Training Academy is reporting a surge in demand for superyacht career training as the country emerges from Covid-related disruptions.

SYTA has introduced a new set of advanced courses to expand its service offering and build a revolving door for yacht crew to continually upskill throughout their careers. The stewardess courses are designed, built and delivered by Virtual Yacht Assistant (VYA) in partnership with SYTA.

"This year has been fantastic," confirms VYA owner Chanel Marais. "We have had more students than we did last year and we definitely have had an increase in our foreign student intake this year." Roughly 10% of students are foreigners, Marais said.

January's student intake was 140, up from 117 last year and just 67 in 2021. February saw a similar increase, up to 157 from a low of 62 in 2021 and 108 in 2022. The intake for March was 109, compared with 59 in 2021.

Marais said the courses were specifically designed in line with current superyacht skills requirements and aimed to prepare students for the industry. The courses range from Silver Service and Stewardess training for the interior department to deckhand and chef courses, including advanced mixology.

"Once students finish the training programmes we prepare them for the industry by helping with a professional yacht CV, global visa processes and logistics assistance. We also provide them with a Ultimate Beginners Guide to Yachting E-book,

packed with resources to guide them through the process step by step. We would consider ourselves an academy that is a one-stop shop from start to finish for all yacht crew needs," she said. [For more.](#)

The Boat Works to Double in Size with Major \$30m Investment

The foundations have already been laid and the concrete poured into the marine precinct for the fifth stage of their investment plan. The Longhurst family has invested AUS \$30 million into "Stage 5" of the major construction project, which will also include a new haul out machine added to the current fleet of five.

"Building on the success of the superyacht facility that we opened in January 2020, we are adding more infrastructure for tenants and customers," explained [The Boat Works](#) CEO and owner, Tony Longhurst.

Construction has already begun on a bespoke, two-storey Commercial Centre on the waterfront which will provide offices and showrooms for new marine service providers and yacht sales businesses, as well as a VIP Captains' Lounge.

"There is a huge demand to accommodate more boats undercover and our 70 sheds have reached capacity. We are proud to offer new opportunities for growth for all our marine service partners within the facility. Their success in turn enhances our operational efficiency," explained Tony Longhurst. [For more.](#)

Freedom Launches Three Boat Clubs in Australia

Freedom Boat Club, a Brunswick Corporation business, announced the planned opening of three

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new locations in Australia at Bobbin Head, Pittwater, and Lake Macquarie. These new locations will provide direct access to picturesque waterways north of Sydney. Together with the previously announced company-operated location on Sydney Harbour at d'Albora's the Spit Marina, these three new locations will begin the process of quickly scaling Freedom's presence in the Asia-Pacific region, replicating its successful model in North America and Europe.

The new clubs will be franchise locations led by Darren Vaux, managing director of Empire Marinas Group, president of ICOMIA and previous president of the Boating Industry Association in Australia, and Nicky Vaux, the boat princess and director of the Marina Industries Association, who

have more than 40 combined years of marine industry experience.




The locations are planned to open in July 2023 with a wide selection of boats, including bowriders, ribs, center consoles and enclosed cabins, delivering members a variety of on-water experiences to suit their needs. Through Freedom's best-in-class operating model, members will have access to professional training and the ability to explore all of Broken Bay, Pittwater and Lake Macquarie, as well as any of Freedom's 380+ locations worldwide.

Membership pre-sales are currently underway and those interested in joining should visit FreedomBoatClub.au or email info@freedomboatclub.au for more information.



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  www.svnmarinas.com 

All SVN● offices are independently owned and operated.

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